



HALFPENNY'S EXPERTS are available for Industry Interviews and Speaking Engagements



Tim Kowalski - President and Chief Executive Officer

President and CEO Tim Kowalski has been involved in the healthcare industry working for and with health care payors since 1993 and has over 28 years of operations, technology, client services and delivery experience. Before Halfpenny, Kowalski was COO for Portico Systems, Inc., a company operating within the ambulatory physician and payor markets. Kowalski was President and COO of the Marketing & Technology Solutions division at ICT Group where he lead four businesses that provided high value technology, back office and marketing services to companies in healthcare, financial, technology and telecommunications markets. He additionally oversaw the company's technology in 10 countries and was responsible for Mergers & Acquisitions. Prior to the ICT Group, Kowalski was in technology leadership roles for Independence Blue Cross and Computer Sciences Corporation and technology development roles for Formation and Gould.



Charles Halfpenny - Chief Technology Officer and Founder

EMR pioneer Charles Halfpenny is an established forerunner of clinical data integration for over 20 years. He established Halfpenny in 2000 after selling his previous company, Dr. Chart, a pioneering electronic medical records system, to Advanced Health Corporation. Halfpenny possesses extensive experience in developing CPOE, EMR and HIE solutions for hospitals and laboratories and served on the ASTM committee that developed the E1238 standard specification for transferring clinical observations between independent computer systems. In addition, he developed the first commercially available order entry/results reporting application to utilize the ASTM E1238 standard, which was later incorporated into HL7. Halfpenny created Halfpenny Technologies after seeing a growing need for hospitals and laboratories to connect to HIS, LIS and EMR systems outside of their organizations' technology environments.



Gai Elhanan, M.D., M.A. - Chief Medical Information Officer

A veteran physician with 12 plus years experience in internal medicine and infectious diseases, Dr. Elhanan has over 15 years of experience in healthcare information systems; research, design, development and implementation in clinical and administrative environments. Dr. Elhanan received a medical informatics MA degree from Columbia University, NY, and completed a post-doctoral fellowship at the medical informatics department, New York Presbyterian Medical Center, obtaining a broad skill set in the informatics field as well as unique knowledge in the field of semantic networks and medical/healthcare ontologies. Dr. Elhanan is an experienced healthcare software industry manager and leader for the development and implementation of innovative software solutions. He served as chief of healthcare informatics at 3M Health Information Systems, Medical Necessity and Compliance, and holds a Research Professor position at the department of computer science at the New Jersey Institute of Technology where he researches auditing methodologies and improvements for large-scale healthcare terminologies.



Mitch Fry - EVP of Sales and Business Development

Industry veteran Mitch Fry has over 25 years of senior leadership experience within the healthcare information technology market. Fry started at Sunquest Information Systems, a leading supplier of laboratory, radiology and pharmacy information systems to the U.S., Canada and U.K. markets. Here Fry led the acquisition teams for companies, assets and technologies, wrote and executed business plans for new market opportunities, and negotiated and managed various supplier, technology, marketing and VAR relationships as the VP of Business Development and Strategic Relationships and VP of Product Management. When Sunquest was acquired by Misys, Fry remained VP of Business Development, continuing his work managing strategic relationships and evaluating market opportunities. Prior to Halfpenny, Fry was SVP of Business and Corporate Development and Sales for TELCOR, a leader in point-of-care connectivity and outreach information systems, as the SVP of Business and Corporate Development and Sales, where he raised capital, created and managed many marketing and sales relationships, started and managed the company's contracts department and launched the company's outreach sales force.

For an interview or speaking engagement, call us toll-free at 855-277-9100 ext. 123 or email tmaule@halfpenny.com.